

Job Posting: Motion Graphic Artist

Waterbridge Creative Media is seeking a detail-oriented Motion Graphic Artist with experience in brand design, illustration, and animation. This knowledge base is essential for all applicants. We will accept experience gained both in the classroom as well as through personal application.

Responsibilities

Motion Graphics & Illustration

- Visual storyboard development and script feedback
- Developing caricatures and icons from scratch and from pre-built branded assets
- Preparing and exporting assets for animation in After Effects
- Research and recommendations for music selection to fit the subject and brand, taking musical cues into account to enhance animation
- Developing professional animations with smooth motion and transitions

Brand Design & Development

- Interacting with clients to understand their goals and overall vision
- Gathering and refining design inspiration based on client's unique tastes
- Creating style boards for both internal, and client review
- Logo creation and development under strict guidelines
- Production of branded assets (printed and digital) based on the developed and approved brand direction (Brand Guides, Business Cards, Banners & Signage, Social Media Assets, etc)

Web Design & Content Population

- Planning and developing relevant documentation for small-scale web projects (Site Architecture, Wireframes, etc)
- Developing clean and modern Design Comps in Photoshop
- Using WordPress to populate website text, images, video, and all relevant graphic assets

Qualifications

- Creative flare and meticulous attention to detail
- Understanding of design process from conception, through to planning and execution
- Ability to design under strict guidelines, taking into account existing branded material
- Creative problem solving (troubleshooting) skills
- Strong organisational skills, and ability to meet weekly deliveries and keep a detailed timesheet
- Graduates of relevant specializations preferred (Graphic Design, Animation, and Multimedia)
- Excellent technical skills using industry standard design software including...

Adobe After
EffectsAdobe
PhotoshopAdobe
IllustratorAdobe
PremiereAdobe
InDesignGoogle
Drive

Google Docs

Google Sheets

Google Slides

MS Office

WordPress

HTML + CSS

Position

Full Time

Rate: \$25/hour